



CITY OF IDAHO SPRINGS
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NOTICE AND AGENDA
BUSINESS AND COMMUNITY PROMOTIONS BOARD

Idaho Springs City Hall
1711 Miner Street
Monday, December 16, 2024 – 2:00 p.m.

**NOTICE AND AGENDA OF
BUSINESS AND COMMUNITY PROMOTIONS BOARD
REGULAR MEETING**

MONDAY December 16th 2024 2:00 p.m.

- I. Call to Order**
- II. Roll Call**
- III. Approval of Agenda**
- IV. Approval of the Minutes of November 18th, 2024**
- V. Public Comments**
- VI. Conflict of Interest**
- VII. Director Report**
- VIII. Old Business**
 - a. Holiday Ramble Weekend Results: Summary, feedback, and business engagement.
 - b. Community Engagement: Survey & 1st Quarter Meeting Date
 - c. Strategic Forward-Facing Marketing Action Plan- Adoption
 - i. Marketing & Website:
 - 1. Vote on direction and which bid to proceed
 - 2. Vote on domain name purchase
 - 3. Committee for branding & website formation
 - ii. Event Planning Timeline
 - 1. Committee formation
- IX. New Business**
 - a. Contract for Director-2025
 - b. Raise Planning Grant Update
- X. Open Floor**
- XI. Closing Remarks**
 - a. Next Meeting Tuesday January 21st 2pm
- XII. Adjournment**

**IN-PERSON AND REMOTE MEETING PUBLIC ATTENDANCE AND PARTICIPATION
INSTRUCTIONS**

The Public is able to view and hear this meeting remotely at the following address on the City's website:
<https://cityofidahosprings.colorado.gov/your-government/live-meetings-packets>

The Public is able to participate in person and remotely by utilizing the link below:
Join Zoom Meeting
<https://us02web.zoom.us/j/87129594732>

Webinar ID: 871 2959 4732
Passcode: 610228

For in-person Unscheduled Public Comment, please sign-in at the entrance to the Council Chambers, each individual that is providing public comment is limited to three (3) minutes.