



**Business and Community Promotions Board City Hall -
1711 Miner Street, Idaho Springs, CO 80452 Agenda**

Monday, March 17, 2025

Tel: (303) 567-4421 Fax: (303) 567-4955

Video from Meetings are viewable on the City's Website.

You must join the Zoom Meeting

(<https://us02web.zoom.us/j/88123857147>)

to participate in a meeting remotely.

1. Call to Order

2. Roll Call

3. Agenda Approval

4. Approval of Minutes

a. Minutes

Motion to approve the minutes from February 18th, 2025

5. Public Comment

6. Conflict of Interest

7. Director Report

8. Action Items

- a. Motion to approve the revised 2025 Collaborative Marketing Plan; City of Idaho Springs**

9. Discussion

- a. Updates on the Flowers Program - Tara**

- b. Updates from CCMRD**

10. Open Floor

11. Closing Remarks

- a. Next Meeting Monday April 21st 2pm**

12. Adjourn

In-person and remote meeting public attendance and participation instructions:

Participation

- To provide scheduled public comment, either in person or remotely, please fill out and return the Public Comment Form on the City's website. All requests must be submitted to the City Clerk (cityclerk@idahospringsco.com) by 12 p.m. (Noon) the Thursday before the scheduled meeting.
- To provide unscheduled public comment, please join the Zoom Meeting, identify yourself with your full first and last name, and use the "Raise Hand" feature to indicate your desire to speak.

General Guidelines

- Each public comment, whether scheduled or unscheduled, is limited to three (3) minutes.
- Council typically does not provide feedback during public comment sessions.
- If you would like to provide materials for Council to review along with your Comment, please sign up for Scheduled Public Comment and provide those materials to the City Clerk by the Thursday Deadline.



CITY OF IDAHO SPRINGS
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NOTICE AND AGENDA
BUSINESS AND COMMUNITY PROMOTIONS BOARD

Idaho Springs City Hall
1711 Miner Street
Tuesday, February 18th, 2025 2:00 p.m.

**MINUETS OF THE VIRTUAL
BUSINESS AND COMMUNITY PROMOTIONS BOARD
REGULAR MEETING**
Tuesday, February 18th, 2025 2:00 p.m.

- I. Call to Order**
 - a. The meeting was called to order by the Director at 2:14pm
- II. Roll Call**
 - a. **All Board Members listed below were present via zoom with video on**
 - i. Steve Indrehus, Tommyknocker Brewery
 - ii. Tara Worley, Marigolds Flowers
 - iii. Jennie Kim, 6&40 Motel
 - iv. Lana Hearne, Club Hotel
 - v. Andy Marsh, City of Idaho Springs
 - vi. Lindsay Valdez, Two Brother's Deli
- III. Approval of Agenda**
 - a. Steve Indrehus made a motion to approve the agenda
 - b. Andy Marsh, 2nd, all in favor, motion passes
- IV. Approval of the Minutes of January 21st, 2025**
 - a. Lana Hearne made a motion to approve the minutes from 1/21/2025
 - b. Steve Indrehus 2nd, all in favor
- V. Public Comments**
 - a. No Scheduled Public Comments
- VI. Conflict of Interest**
 - a. None reported
- VII. Director Report**
 - a. The board requested the Director report to city council a suggested Miner Street Market activation plan with suggested dates for opening and closing the market, to be presented to City Council on March 10th
- VIII. Action Items**
 - a. Steve Indrehus made a Motion to approve the next steps of the 2025 Collaborative Marketing Plan: City of Idaho Springs, Lana Hearne 2nd the motion, all in favor.
 - b. The board would like further information prior to approval of this Motion to approve the Spring Launch Module: April – May
 - c. Lana Hearne makes a Motion to make a recommendation to remove several parking kiosks in Downtown and install parking flags at key locations. With a limit for 4 flags on Miner-that match our branding standards, with the understanding we may recommend removing the flags if they detract from the historic charm of Miner St. Lindsay Valdez 2nd the motion, all in favor
- IX. Discussion**
 - a. Branding update from the workshops- all board members agree on the direction of the branding strategy and give the green light to move into the design phase.
 - b. Survey Feedback Summary-action plan for follow up
 - c. The board requested that the Director make a report on our recommendations and the feedback we have received regarding updating the Parking plan for Idaho Springs as a whole. The Director

will report to City Council on March 10th.

- d. Miner Street Activation & Encroachment Agreements- The Director will be responsible for making recommendations and suggestions to City Council regarding Miner Street Market.
 - i. The board would like to request that all encroachment fees continue to be waived till the construction impacts are over.

X. Open Floor

XI. Closing Remarks

- a. Next Meeting Monday March 17th 2pm

XII. Adjournment

- a. Meeting adjourned at 4:17p

REMOTE MEETING PUBLIC ATTENDANCE AND PARTICIPATION INSTRUCTIONS

The Public is able to view and hear this meeting remotely at the following address on the City's website:

<https://cityofidahosprings.colorado.gov/your-government/live-meetings-packets>

The Public is able to participate in person and remotely by utilizing the link below:

Join Zoom Meeting

<https://us02web.zoom.us/j/84267608096?pwd=h4DtTUPsjUF1ndWUw8YWfAnghTBCC7.1>

Webinar ID: 842 6760 8096

Passcode: 906156

For Unscheduled Public Comment, please sign-in the chat of the meeting each individual that is providing public comment is limited to three (3) minutes.