



**Business and Community Promotions Board City Hall -
1711 Miner Street, Idaho Springs, CO 80452 Agenda**

Monday, April 21, 2025

Tel: (303) 567-4421 Fax: (303) 567-4955

Video from Meetings are viewable on the City's Website.

You must join the Zoom Meeting

(<https://us02web.zoom.us/j/88123857147>)

to participate in a meeting remotely.

- 1. Call to Order**
- 2. Roll Call**
- 3. Agenda Approval**
- 4. Approval of Minutes**
 - a. Minutes**

Motion to approve the Minutes of March 17th, 2025

- 5. Public Comment**
- 6. Conflict of Interest**
- 7. Director Report**

- a. Directors Report for Business Promotion and Vitality 04.21.2025**
- b. Miner Street Activation Announcement 2025**
- c. 2025 Events List**

8. Action Items

- a. Motion to approve BCPB participation and attendance at the Outdoor Festival in collaboration with Georgetown.**
- b. Motion to approve the Brand Identity & Strategy for City of Idaho Springs prepared by EMBER**

9. Discussion

- a. Clear Creek County Arts & Education (CCCAE)- Updates and partnership in summer activations**

10. Round Table Updates from Businesses

11. Open Floor

12. Closing Remarks

- a. Next Meeting: Monday, May 19th, 2025 at 2:00 pm

13. Adjourn

In-person and remote meeting public attendance and participation instructions:

Participation

- To provide scheduled public comment, either in person or remotely, please fill out and return the Public Comment Form on the City's website. All requests must be submitted to the City Clerk (cityclerk@idahospringsco.com) by 12 p.m. (Noon) the Thursday before the scheduled meeting.
- To provide unscheduled public comment, please join the Zoom Meeting, identify yourself with your full first and last name, and use the "Raise Hand" feature to indicate your desire to speak.

General Guidelines

- Each public comment, whether scheduled or unscheduled, is limited to three (3) minutes.
- Council typically does not provide feedback during public comment sessions.
- If you would like to provide materials for Council to review along with your Comment, please sign up for Scheduled Public Comment and provide those materials to the City Clerk by the Thursday Deadline.