

**Business and Community Promotions Board City Hall -  
1711 Miner Street, Idaho Springs CO 80452  
Agenda**



**Monday, January 26, 2026**

**Tel: (303) 567-4421 Fax: (303) 567-4955**

**Video from Meetings are viewable on the City's Website.**

**You must join the Zoom Meeting**

**(<https://us02web.zoom.us/j/81840799265>)**

**Meeting ID: 818 4079 9265**

**Passcode: 371706**

**to participate in a meeting remotely.**

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- 1. Call to Order (2:00 PM)**
- 2. Roll Call**
- 3. Agenda Approval**
- 4. Approval of Minutes**
  - a. Motion to approve the minutes from December 15th, 2025
- 5. Public Comment**
- 6. Conflict of Interest**
- 7. Director Report**
- 8. Round Table Updates from Businesses**
- 9. Presentations**
- 10. Action Items**
  - a. Adoption of the 2026 Strategic Forward-Facing Marketing Action Plan for Idaho Springs
- 11. Discussion**
- 12. Open Floor**
- 13. Closing Remarks**
- 14. Next Meeting Monday February 16th at 2:00 PM**

**In-person and remote meeting public attendance and participation instructions:**

**Participation**

- To provide scheduled public comment, either in person or remotely, please fill out and return the Public Comment Form on the City's website. All requests must be submitted to the City Clerk ([cityclerk@idahospringsco.com](mailto:cityclerk@idahospringsco.com)) by 6 p.m. (Six) the Wednesday before the scheduled meeting.
- To provide unscheduled public comment, please join the Zoom Meeting, identify yourself with your full first and last name, and use the "Raise Hand" feature to indicate your desire to speak.

### **General Guidelines**

- Each public comment, whether scheduled or unscheduled, is limited to three (3) minutes.



CITY OF IDAHO SPRINGS  
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**NOTICE of MINUETS**  
**BUSINESS AND COMMUNITY PROMOTIONS BOARD**

Idaho Springs City Hall  
1711 Miner Street

Monday December 15th, 2025 2:00pm

**MINUETS OF THE  
BUSINESS AND COMMUNITY PROMOTIONS BOARD  
REGULAR MEETING**

**Monday December 15th, 2025 2:00pm**

**I. Call to Order**

- a. The meeting was called to order by the Director at 2:03pm

**II. Roll Call:**

a. **All Board Members listed below were present**

- i. Steve Indrehus, Tommyknocker Brewery
- ii. Tara Worley, Marigolds Flowers
- iii. Jennie Kim, 6&40 Motel -
- iv. Lana Hearne, Club Hotel
- v. Andy Marsh, City of Idaho Springs
- vi. Lindsay Valdez, Two Brothers Deli- attended via zoom

**III. Approval of the Agenda**

- a. Lana Hearne made a motion to approve the agenda of the December 15th meeting
- b. Steve Indrehus, 2<sup>nd</sup>, all in favor, motion passes

**IV. Approval of the Minutes of November 17th, 2025**

- a. Tara Worley made a motion to approve the minutes of the November 17th, 2025, meeting
- b. Lana Hearne, 2<sup>nd</sup>, all in favor, motion passes

**V. Public Comments**

- a. One Bridge Security presented itself as a new business partner in Idaho Springs, offering security assessments and full security services. Presentation and contact information included in the packet.

**VI. Conflict of Interest: None reported**

**VII. Director Report**

a. **Holiday Ramble & Year-End Community Engagement**

- i. The Director provided a recap of the Holiday Ramble Weekend, noting strong overall engagement despite challenging weather. The event successfully activated downtown and East End businesses through relocated market spaces, holiday programming, and partner support from CCAE and ARGO. Detailed planning notes have been captured to inform improvements for 2026, including clearer signage, décor updates in Citizens Park, and earlier vendor coordination

b. **Budget Overview & 2025 Year-End Review**

- i. The Board received a high-level overview of Community Promotion spending for 2025, with confirmation that funds were used strategically for website modernization, marketing, events, and brand development. Spending remains aligned with the approved budget, with efficiencies achieved through sponsorships and grant matches. The Director noted that a full, line-item 2025 budget review will be presented to the Board in January

**c. Board Membership Terms & Council Recommendations**

- i. The Board discussed upcoming term expirations and confirmed that all members whose terms expire in 2025 are willing to volunteer for an additional two-year term. The Board also expressed support for Andy Marsh continuing as the City-appointed representative. The Director will bring these recommendations to City Council at the January 12, 2026 meeting

**d. Round Table Updates from Businesses**

- i. CCMRD mentioned a new event that will be coming in 2026 the Altitude Apnea Challenge.
- ii. ARGO mentioned the 1<sup>st</sup> official event at the site will be the Clear Creek High School Prom

**VIII. Presentations-NONE**

**IX. Action Items**

- a. Lana Hearne made a motion to approve the CTO Proposal Change Form for the FY25 Wayfinding Grant, Tara Worley 2<sup>nd</sup>, all in favor, motion passes
- b. Steve Indrehus made a motion to approve the 2026 Director Scope of Services contract, Lana Hearne 2<sup>nd</sup>, all in favor, motion passes
- c. This action item was tabled till the January meeting giving the Director and Chair time to review and update the 2026 Strategic Forward-Facing Marketing Action Plan for Idaho Springs
- d. A motion was made to recommend that all Business and Community Promotions Board members whose terms expire in 2025 be reappointed for an additional two-year term, and that Andy Marsh continue serving as the City-appointed representative. The Director will present these recommendations to City Council at the January 12, 2026 meeting.
- e. Lana Hearne made a motion to approve of moving the January BCPB meeting to January 26<sup>th</sup> Tara Worley 2<sup>nd</sup>, all in favor, motion passes

**X. Closing Remarks**

- a. Next regular Meeting moved to Monday January 26th 2pm

**XI. Adjournment**

- a. Meeting adjourned at 3:45pm